



Advancing The Art Of Lighting

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WYBRON LAUNCHES REDESIGNED WEB SITE

An easy-to-navigate graphical interface highlights the redesigned Wybron Web site, launched Wednesday, June 24.

With detailed information and photos for every model of each product, the redesigned site should make it easier for customers to find exactly what they need, said Wybron President Keny Whitright.

“We’re really passionate about color here at Wybron, so it makes sense for our Web site to reflect that, with lots of colorful photos and graphics,” Whitright said.

The redesigned site also offers some new features, including an online chat program that allows customers to connect instantly with a Wybron customer service representative.

The site also will soon feature tutorials for Wybron’s products, giving a detailed look at how to use each one – something that should prove beneficial for lighting novices and experts alike.

Visit the redesigned site at www.wybron.com.

ABOUT WYBRON

Wybron designs and manufactures innovative, practical, and high-quality lighting equipment for some of the biggest entertainment productions in the world. Wybron remains committed to standardized two-way communication protocols that help users more easily manage their lighting rigs – sending valuable feedback from your lighting equipment to your laptop or iPhone.

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